

## Portfolio of Juste-Coeur BEAUBRUN

JUSTE-CŒUR BEAUBRUN  
LEADERSHIP · INNOVATION · JEUNESSE

A Propos Engagements Publications Blog Langues

Engagé pour les jeunes et les communautés

Jeune haïtien, Juste-Cœur accompagne les jeunes, les communautés et les organisations dans la création de solutions durables, à la croisée de l'innovation, de l'éducation et du développement local.

Proposer une collaboration Découvrir son parcours

- Engagement citoyen
- Innovation sociale
- Bâtitteur de communautés

Un parcours qui relie le local et le global

This document provides details of his career and achievements, which are also available on his personal website: [www.justecoeurb.ht](http://www.justecoeurb.ht), where you can view his portfolio in a creative and illustrated format.

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Planifier un échange

Un court message, et on avance.

Un sujet à éclaircir, une ressource manquante, une idée à tester. Un message suffit.

Discuter avec Juste-Coeur

Visit [justecoeurb.ht](http://justecoeurb.ht) to schedule a meeting and discuss further.  
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## **I. Presentation of Juste-Coeur**

**Last name:** BEAUBRUN

**First name:** Juste-Coeur

**Date of birth:** December 11, 2001

**Address:** 43 Castro, Delmas 33, Port-au-Prince, Haiti

**Key personal values:** perseverance, integrity, commitment, freedom, sense of sacrifice, consistency.

**Biography:** Juste-Cœur Beaubrun is a Haitian social entrepreneur and committed community development activist, determined to support young people in creating lasting change. A former student of the Haitian Education and Leadership Program, he holds a bachelor's degree in economics from the University of Notre Dame in Haiti and has completed a program in social entrepreneurship and sustainable development at Bard College.

For more than five years, Juste-Cœur has been working at the intersection of innovation, youth empowerment, and community development. He designs and implements initiatives combining entrepreneurship, technology, and education. He has collaborated with institutions such as the Inter-American Development Bank (IDB), the UNDP, the International Organization of La Francophonie, the Haitian government, and various local partners to deploy programs with tangible impact for the benefit of youth.

He is co-founder of the School Leadership and Entrepreneurship Program (PLES), which aims to equip high school students with leadership and entrepreneurship skills. He currently serves as Director of Banj Labs, Haiti's leading innovation platform, where he oversees incubation, acceleration, research, and project execution activities. He has spearheaded flagship initiatives such as Creative Tech Lab, the Community Ideathon Program (PIC), and DevExpo, supporting young innovators across Latin America and the Caribbean.

Juste-Cœur represented Haiti at the 10th Francophone Youth Parliament in Montreal and at the Global Peace Summit Paris 2026. In 2023, it won second place worldwide at the World Dream Showcase. Its ambition is to contribute to building a Haiti where young people are not only included, but fully equipped to transform their reality and build a better future for all.

## II. Professional experience

### 2.1. Positions held at Banj

- **Director of Banj Labs** — March 2025 to present
- **Assistant Technical Operations Manager** — January 2024 to February 2025
- **Technical Operations Assistant** — May 2023 to December 2023
- **Assistant to the CEO (Professional Internship)** — February 2022 to May 2023

#### 2.1.1. Projects completed and key achievements

##### 2.1.1.1. Creative Tech Lab (CTL)

- **Partners:** Inter-American Development Bank (IDB), Kingston Creative, UTH Avanza
- **Countries:** Haiti, Jamaica, Honduras
- **Role:** General coordination and monitoring of deliverables
- **Year:** 2023
- **Project overview:** Regional training and incubation program for young creative entrepreneurs. 22 participants (40% women) developed 5 innovative projects. More than 1.8 million people reached via social networks and the media.

##### 2.1.1.2. D-CLIC Program – International Organization of La Francophonie (OIF)

- **Partners:** OIF, INFP, OpenClassrooms, ESIH, AyitiAnalytics, etc.
- **Country:** Haiti
- **Role:** Project supervision
- **Year:** 2021–2022
- **Project overview:** Training 101 young Haitians in digital professions (community manager, web designer, UX/UI, data analyst, mobile developer, etc.). Objective: to increase employability and create new post-COVID economic opportunities. Nine certification courses were delivered.

##### 2.1.1.3. Community Ideathon Program (PIC)

- **Partners:** International Republican Institute (IRI), National Endowment for Democracy (NED), municipalities.
- **Country:** Haiti
- **Role:** General supervision and monitoring of deliverables
- **Year:** 2022–2024
- **Project overview:** Annual program stimulating innovation and leadership among young people through community projects. More than 2,365 young people trained, 51 community projects incubated, more than 21 municipalities reached. Innovation fund distributed: Approximately \$35,000.

#### **2.1.1.4. DevExpo – Innovation and Technology Forum**

- **Partners:** IDB, BRH, UNDP, MEF, etc.
- **Country:** Haiti
- **Role:** Coordination and general supervision
- **Year:** 2024–present
- **Project overview:** DevExpo is an annual initiative organized by Banj specifically for and around Haitian developers. It is the largest gathering of local developers, aimed at highlighting their talents and stimulating technological innovation in the country.

#### **2.1.1.5. Case Study – Banj & IDB**

- **Partners:** Inter-American Development Bank (IDB)
- **Country:** Haiti
- **Role:** Coordination and supervision of the study's drafting
- **Year:** 2023
- **Project overview:** Case study on the Banj model as a platform for innovation and incubation, analyzing its organizational and community impact.

#### **2.1.1.6. Documentary Project – Discovery Channel**

- **Partners:** Discovery Channel, World Dream Showcase
- **Country:** Haiti
- **Role:** Project Coordinator
- **Year:** 2022–2023
- **Project overview:** Documentary project on the founder of Banj, Marc Alain Boucicault. Filming management, coordination with producers, and administrative follow-up.

#### **2.1.1.7. Training programs in entrepreneurship and social innovation**

- **Partners:** GRET, IDB
- **Country:** Haiti
- **Role:** Coordination and educational monitoring
- **Year:** 2025
- **Project overview:** Design and delivery of training courses in leadership, entrepreneurship, and project management for young people. Implementation of monitoring and evaluation, and support for participants in the implementation of their initiatives.

### **2.2. Positions held at HELP**

#### **Assistant Coordinator – Intern**

*Admissions and Recruitment Unit, HELP — Port-au-Prince, Haiti  
January 2020 – September 2021*

- Coordinated the admission process for 171 candidates and updated the **Bazla** database (2,000 schools).
- Supervision of **10 volunteers and 3 interns** during recruitment campaigns in 10 departments.
- Contributed to a **Covid-19-adapted recruitment plan** and managed HELP-Admissions' **social media** accounts.
- Organization of **orientation for 50 new** HELP program scholarship **recipients**.

### 2.3. Professional volunteering

#### Member — COCIP (Collective for Control and Public Integrity)

*Haiti — October 18, 2023 to present*

- Support for the **preparation of the Haitian Citizen Budget** developed by the **General Budget Directorate (DGB)** as part of the **PaGeFis** and **PREGeFip** projects.
- **Coordination of a survey** of academics on **public finances in Haiti**.
- Support for the organization of **sectoral roundtables** on the national budget in the areas of **health, education, and agriculture**.
- Involvement in the evaluation and implementation of the **PAGEFIS** and **PREGEFIP** projects.

### 2.4. Consultations

#### Consultant – BIEN Group

*Cap-Haïtien, Haiti — June 2025 to present*

- Development of **the company's business plan**.
- Preparation of **investment files** for potential partners.
- Drafting and submission of **loan applications** to financial institutions.

### 2.5. Personal initiatives

#### Co-founder — School Leadership and Entrepreneurship Program (PLES)

*Môle-Saint-Nicolas, Haiti — July 2020 to present*

- Development of a **training curriculum** for more than **80 high school students** each year in the areas of **leadership** and **entrepreneurship**.
- Training and mentoring of **six local coaches** responsible for supervising young participants.
- Developed **strategic partnerships** with public and private institutions to ensure the **program's sustainability**.
- Implementation of a **monitoring and evaluation system (MEAL)** to measure the impact and progress of the project in the field.

### **III. Academic achievements**

#### **3.1. 2019–2023: Bachelor's degree in Economics**

*Notre Dame University of Haiti (UNDH) – Faculty of Economic, Social, and Political Sciences (FSESP)*

- **Haitian Education and Leadership Program (HELP) scholarship recipient**

#### **3.2. 2019–2023: Supplementary program at HELP**

- **English language** – 4 years of training
- **Citizenship and Leadership**, with *Service Learning Project* – 4 years
- **Information and Technology** – 2 years of training (2019–2020 / 2022–2023)

#### **3.3. January – July 2023: International online program**

*Social Enterprise & Sustainable Development – Bard College*

- Program completed thanks to a **scholarship from the Open Society University Network (OSUN)**, a partner of HELP

#### **3.4. Additional certification training**

- **2024: MEAL Essentials** – DisasterReady
- **2024: Accelerating Climate Programs** – Climate KIC
- **2022: Data Analysis in Excel & Data Science for Everyone** – DataCamp

#### **3.4. 2004–2019: Classical Studies**

*La Fraternité de Mare-Rouge Middle School*

- Traditional curriculum, specializing in **Mathematics and Physics (SMP)** during the last four years
- **Scholarship for academic excellence** awarded by the school throughout the program

#### **3.5. 2003 - 2004: Preschool A**

Mare-Rouge National School

## **IV. Community involvement and youth leadership**

### **4.1. Community sports host and commentator (2014–2018)**

*Community radio stations in Mare-Rouge, commune of Môle-Saint-Nicolas (northwest Haiti)*

- Regular appearances on **Radio Étoile / Firmament, Radio Marinade, and Radio Bois Caïman**
- Promotion of local sports and hosting of sports debates

### **4.2. Movement for the Advancement of Mare-Rouge (MAMZE)**

- **Member since 2016**, communications manager
- Annual organization of **interscholastic championships** and local **cultural events**

### **4.3. Grouping of Young of the New Secondary School of Môle-Saint-Nicolas (, REJENSNO)**

- **Coordinator (2018–2019)**
- Organization of **conferences, debates**, and educational activities

### **4.4. Community and parish involvement (2015–2019)**

- Active participation in the **Pass Partout** and **Enfance missionnaire** programs
- Supervision of children during **summer camps** and involvement in parish life

### **4.5. Local and community initiatives**

- **2020** : Organization of a **competition for projects** on the development of Môle-Saint-Nicolas
- **2018–2019: President of the student committee** at Collège La Fraternité (coordination of social, educational, and cultural activities)

### **4.6. University and association leadership (HELP & UNDH)**

- **2020–2021**: Advisor to the HELP scholarship committee
- **2021–2022**: Chair of the **HELP Scholarship Committee** – Coordination of social, educational, and cultural activities for more than **250 scholarship recipients** and **200 alumni**
- **2023**: Chair of the **FSESP – UNDH Student Committee** – Coordination of social, educational, and cultural activities for faculty students

### **4.7. Training and mentoring young people (2020 – present)**

- Facilitation of **training sessions** in entrepreneurship, leadership, personal and professional development in **Lascahobas, Pétion-Ville, Delmas**, and online

#### 4.8. Other notable and international commitments

- **2022–2023:** *Koze Jèn Yo* student ambassador
- **2024:** **Young Francophone parliamentarian**, representing Haiti at the **10th edition** of the Francophone Youth Parliament in Montreal (Canada)
- **2026:** **Delegate of Haiti at the Global Peace Summit in Paris**

#### V. Awards and competitions

- **2004–2019:** Collège La Fraternité Excellence Scholarship, awarded from kindergarten through high school
- **2016:** 1st prize in the writing competition – *Centre de Promotion et de Production de l'Art (CPPA)*
- **2017:** Second prize in the essay competition – *CAPOMAR*
- **2018 and 2019:** First prize in the slam competition – *Splendeur Groupe Haïti (SGH)*, won two years in a row
- **2019:** Awarded a scholarship from the Haitian Education and Leadership Program (HELP)
- **2019–2023:** Selected three times for the HELP honor roll for academic excellence
- **2023:** Second place winner in the *World Dream Showcase* competition – *One Young World Japan*
- **2024:** Selected to represent Haiti at the 10th edition of the Francophone Youth Parliament in Montreal (Canada)
- **January 7, 2024:** Named one of the 10 most remarkable young people of 2023 by the Association des Volontaires pour la Démocratie (AVD), alongside Melchie Dumornay and eight other young Haitian leaders

#### VI. Languages

- **Haitian Creole:** mother tongue
- **French:** advanced
- **English:** Level 4 (advanced)

#### VII. Tech skills

- Proficient in **Microsoft Office** (Word, Excel, PowerPoint, Publisher) and **MS Outlook**
- Skills in **multimedia content creation** (InShot, Canva)
- **Social media** management (Facebook, Instagram, X/Twitter)

## VIII. Other activities

- **Master of ceremonies, ballet dancer, and author**

## IX. Digital footprint

- <https://www.chokarella.com/2025/05/05/juste-coeur-beaubrun-un-jeune-leader-qui-se-veut-utile-et-engage-dans-sa-communaute/>
- <https://www.uhelp.net/fr/etudiants-actuels/juste-coeur-beaubrun-28p44>
- <https://lequotidiennews.org/juste-coeur-beaubrun-un-leader-ne-pour-servir-les-autres/>
- <https://caritasjournalfsesp.wordpress.com/2021/06/25/entrepreneur-du-mois-avril-2021/>

## X. Social Media Links

- **Facebook:** <http://facebook.com/justecoeur.baubrun>
- **LinkedIn:** <http://linkedin.com/in/justecoeurbaubrun>
- **Instagram:** <http://instagram.com/justecoeurb>
- **Twitter (X):** <http://x.com/justecoeurb>
- **Website:** [justecoeurb.ht](http://justecoeurb.ht)